



WILLIAM F. HILLPOT

QUALITY CHICKS

FRENCHTOWN - NEW JERSEY

WHITE
LEGHORNS
BARRED ROCKS
NEW HAMPSHIRE
REDS
RHODE ISLAND
REDS

PHONE 29

POSTAL & WEST. UNION

Mr. Geo. B. Rogers,

Feb. 4, 1936.

Northwood Narrows, N. H.

Dear Friend:

This is the busy time of year with most poultrymen. Almost everybody is getting his brooding equipment ready to receive his baby chicks. Already hundreds and thousands of baby chicks are getting started. An early start, and a right start, is half the battle of winning success. Many of my customers have already got their chicks; and have reported that they are coming along in fine shape. How about you? Are you going to get an early start this year, so that you will have an even better chance to make money with your Hillpot Quality Chicks.

I want especially to call your attention to the extra fine quality of my breeding flocks this year. Every breeder is individually selected and blood-tested, as explained in my new Chick Book which can readily be obtained by filling out the enclosed card and mailing it to us. It contains many unsolicited letters describing the high quality and the high egg laying ability of Hillpot Quality Chicks.

Hillpot Quality Chicks are not offered on a price competitive basis. Quality in chicks can come only from Quality in the parent stock. My prices are very reasonable. Many of my customers have told me that they are much lower than those of other chicks much inferior to mine. Hillpot Quality Chicks are in a class by themselves; and they will put you in a class by yourself; so that you can point with pride at them and say: "Those are Hillpot Quality."

Busy days are here with us now, and I don't want to disappoint you in being unable to make your shipment when you want it. Therefore, please place your order just as early as possible. Already regular customers are doubling up on the size of their orders, and I am making many new friends who have sent in nice big orders. This will be an outstanding poultry year. If it is possible, we invite you to personally call at our home plant in Frenchtown, place your order direct, inspect our hatchery and obtain at first hand, valuable information on making a nice sizable profit from your Hillpot Quality Chicks.

Very truly yours,

WFH:GD

W. F. Hillpot

ORDER BLANK

HILLPOT QUALITY CHICKS

WHITE LEGHORNS
BROWN LEGHORNS

BARRED ROCKS and WHITE ROCKS
WHITE WYANDOTTES

RHODE ISLAND REDS
NEW HAMPSHIRE REDS

A CLEAR PROFIT OF \$952.66

Dear Sir: The total income from 300 hens was \$2,083.72. Expenses for food, chicks, etc., amounted to \$1,131.06, leaving a clear profit of \$952.66. It seems to me that it left me a neat sum for my troubles. Hens are now laying around 10 dozen eggs a day and seem to be increasing rapidly.

—MRS. C. HAUTANEN, New Hampshire.

\$500.00 PROFIT A YEAR—PIN-MONEY

Dear Sir: I always keep my chicks three seasons. I have 57 pullets and they give me 34-36 eggs per day. Everybody admires the size of the eggs. They weigh about 24-26 ounces a dozen. It is only about 100 layers I count on but they bring me about \$450.00—\$500.00 profit a year pin-money. I always recommend your name to anyone who wants chickens and I know if they buy from you it spells success.

—MR. INGEBORG M. PETERSEN, NEW YORK.

W. F. HILLPOT, Frenchtown, N. J.

Enclosed please find \$..... for which reserve for me the following for shipment,

on or about to address below:

QUANTITY	BREED		TOTAL
		@	
		@	
		@	
Second Choice		@	
1 Year	subscription to Poultry Tribune @ 25c (see coupon)		
	Total Amount Sent		

NAME Phone No.

Street or R. F. D. No.

Post Office County State

If possible arrange to have your postmaster notify you as soon as the chicks arrive.

Express Office (if different from post office):

FREE
Poultry Picture
in Natural Colors

The POULTRY TRIBUNE magazine is offering a beautiful 11x8 inch colored picture FREE with a 1-year subscription at 25 cents. If you want it, add 25 cents to your order, fill out coupon below, and make your selection from the following pictures: Wh. Leghorns, Brown Leghorns, Barred Rocks, Wh. Rocks, Wh. Wyandottes, S.C.R.I. Reds.

Name Picture Wanted:

Street or R.R. Post Office State

Do you now take Poultry Tribune?..... (If so your subscription will be extended)

PLEASE SEND ME YOUR
1936 Hillpot Quality Chick Book

WITHOUT OBLIGATION

I'm Interested in	Quantity	Delivery Desired
White Leghorns		
New Hampshire Reds		
Barred Rocks		
R. I. Reds		
3 Wk. Old Chicks		
Pullets		

I Am No Longer Interested in Poultry.

Your Name

Street or R. D.

City and State

No postage required. Just sign your name and specify breed
and quantity interested in.

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD

First Class Permit No. 8, Sec. 510, P. L. & R.,
Frenchtown, New Jersey.

W. F. HILLPOT

FRENCHTOWN,

NEW JERSEY.

In this issue—Buff Wyandotters in Natural Colors. Painted by Stahmer.

POULTRY TRIBUNE



LOOK THE LOG-FAVORITE AND GET MORE LOGS THIS WAY

LEADING POULTRY PAPER AT HALF PRICE

Our patrons can now secure the Poultry Tribune magazine **TWO YEARS** for only 25c. This is half price—two years for the price of one. The regular rate is 25 cents a year. We have made this special arrangement with the publisher so that our customers may receive a good poultry magazine at a substantial saving. Think of all you receive for 25 cents—24 issues, over 600 pages of interesting reading, hundreds of articles, money-making ideas, news items, pictures, contests, etc. A subscription to the Poultry Tribune is equal to a correspondence course in poultry raising.

TWO
YEARS
25^c

What Readers Say:

● Pleased to renew my subscription to Poultry Tribune. You give an immense amount of valuable information to poultry raisers for very little money.—Adin Burkholder, Mich.

● I find the Poultry Tribune is just chock-full of good common sense. I believe it is the best poultry paper of them all.—John Barrett, N. Y.

● I take your Poultry Tribune and like it just fine. It's a great help to all farm women.—Mrs. James Madison, Nebr.

● Your help from your own experimental farm is something one gets from no other paper I know of, and I intend to take your Poultry Tribune as long as I raise chickens.—Edward Bares, N. J.

ORDER BLANK

I need a good poultry paper. I am enclosing 25 cents for a 2-year subscription.

Name

St. or R. F. D.

Post Office

State3793

- How to feed
 - How to cull
 - How to brood
 - How to get winter eggs
 - How to ward off diseases
 - How to reduce chick mortality
 - How to market your products profitably
- 25c may bring you a \$100 idea**

Mail Your Order to W. F. HILLPOT, Frenchtown, N. J.

Leading Hatcheries recommend Poultry Tribune

A Few Reasons Why:

It shows you how to raise better chicks.
How to feed chicks for proper maturity.
How to prevent diseases and reduce mortality.
How to handle growing chicks on the range.
How to dispose of surplus cockerels at a profit.
How to feed for winter eggs.
How to cull out the poor layers.
How to build up a good egg strain.
How to get a better market for eggs and fowls.
In short—Poultry Tribune shows you how to

Put Your Poultry Flock on a Paying Basis

POUULTY TRIBUNE is a monthly magazine read by over 400,000 progressive farmers and poultrymen. Well illustrated, reliable and up-to-the-minute. Its editors are practical poultrymen who work on Poultry Tribune's own farm.

Poultry Tribune is the **ONLY** poultry magazine that operates its own experimental farm. New brooding methods, feeds, houses, equipment, remedies, disinfectants, etc., are tested on this farm, and the results discussed in the columns of the magazine.

Poultry Tribune also maintains a free service and question department to help readers with their poultry problems. Poultry Tribune is recognized as headquarters for poultry information.

Regular Subscription Price 25c a Year

Our Special Rate: Two Years for 25c



Poultry Tribune Experimental Farm

HILLPOT QUALITY CHICKS

1936 PRICES

ALL BREEDERS BLOOD-TESTED. PURE BRED HEALTHY VIGOROUS

Day Old Chicks—Standard Mating

	25	50	100	500	1000
White Leghorns					
Barred Rocks					
Rhode Island Reds	 \$3.50	\$6.50	\$12.00	\$57.50	\$110.00
New Hampshires					
Brown Leghorns					
White Rocks					
White Wyandottes	 4.25	8.00	15.00	72.50	
White Minorcas					
Surplus and Mixed	 2.75	5.00	9.00	45.00	

Special Mating

White Leghorns					
Barred Rocks					
Rhode Island Reds	 4.25	8.00	15.00	72.50	140.00
New Hampshires					
White Rocks					
White Wyandottes	 5.00	9.50	18.00	87.50	

Super Mating

Oakdale Mated White Leghorns				
Bishop Mated Barred Rocks	5.00	9.50	18.00	87.50

Prices subject to change without notice.

Day Old Chicks Sent by Parcel Post Prepaid. I guarantee 100 percent safe arrival. I will replace the loss the first 2 weeks at one-half the purchase price. Full details in my Chick Book.

TERMS: Send \$1.00 deposit for each 100 chicks or any number less than 100. Balance 10 days before delivery date. For Special Delivery, add 15c. on each 100—10c. on 50 or less.

If you wish them sent C. O. D. send \$1.00 per 100. You can pay balance on delivery, plus transportation charges. Specify on order if you want them sent balance C. O. D.

W. F. HILLPOT PHONE 29 **FRENCHTOWN, N. J.**

(See other side for Prices on Started Chicks and Pullets)

We Do Not Sell Sexed Chicks.

STARTED CHICKS

		Standard Mating			Special Mating		
3 WEEK OLD		25	50	100	25	50	100
White Leghorns	}	\$5.75	\$11.25	\$22.00	\$6.50	\$12.75	\$25.00
Barred Rocks							
R. I. Reds	}	6.25	12.25	24.00	7.00	13.75	27.00
New Hampshires							

PULLETS

White Leghorns

		Standard Mating		Special Mating
White Leghorns, 4 weeks old		40c.		50c.
" " 6 " "		55c.		65c.
" " 8 " "		75c.		85c.
" " 10 " "		\$1.00		\$1.10

I guarantee 90% on the 4 week old Pullets.

Barred Rock and Red Pullets

As near as we can tell them.

6 weeks . . . 50c.

8 weeks . . . 65c.

3 to 4 week old White Leghorn Cockerels, \$10.00 per 100

Started Chicks, Pullets and Cockerels via express, charges collect.

TERMS— 25 percent with order, balance 10 days before desired delivery.

Can send balance C. O. D. if you wish.

W. F. HILLPOT

**PHONE
29**

FRENCHTOWN, N. J.

(See other side for Chick Prices.)

D FROM

W. F. HILLPOT

FRENCHTOWN

NEW JERSEY

PULL OUT FOR POSTAL INSPECTION

HILLPOT QUALITY



PAYS BIG PROFITS

FRENCHTOWN, N. J.

W. F. HILLPOT

RETURN POSTAGE GUARANTEED

Sec. 562, P. L. & R.

